

Rick Moreno
Vice President of Administration & Strategic Planning
Little Caesar Enterprises, Inc.



Rick Moreno is responsible for developing strategies that will improve and streamline operations at Little Caesars, and he works to ensure that the company's vision and goals are met. This includes contributing to the creation of industry-leading programs such as the Little Caesars Veterans Program, as well as technology based initiatives and new product development.

He manages a staff of 60 employees and oversees seven different departments including Architecture, Construction, Human Resources, National Training, Product Development, Real Estate and Retail Technology.

Rick began his Little Caesars career in 1984 working in a store at the age of 16. Over the years Rick has held many positions with increasing responsibility including Store Manager, Market Director, Zone Vice President of Midwest Operations and Vice President of Administration. In July of 2006, he was promoted to Vice President of Administration & Strategic Planning.

Rick holds a Bachelor of Science degree from Eastern Michigan University. He serves on the Advisory Board for the Boll Family YMCA and sits on the Strong Kids Campaign Committee. He currently resides in Canton, Mich.